



Fully Integrated

The **OPTUS CLOUD**[™] management software is a fully integrated solution designed specifically for Business to Business operations, providing real-time access and distribution of information from and to all sectors within the company and its customers, to facilitate efficient workflows and create value outcomes.



E-Commerce Frontend Store

Provides a clean and direct user interface, or business front, to facilitate the sale of products. Includes all ecommerce functions such as registration, login, profile management, store, cart, RFQs and Order Management, as well as communication (with notifications) between the customers and assigned sales representatives or business administration.

E-Commerce Business Centre



Provides the necessary seller's e-commerce functions to ensure the business's smooth operations, such as Sales Management, Order Workflow Management. Allows administrative roles to perform Site Management on the Business E-Commerce Frontend E-Store (Web-based and Mobile options available)



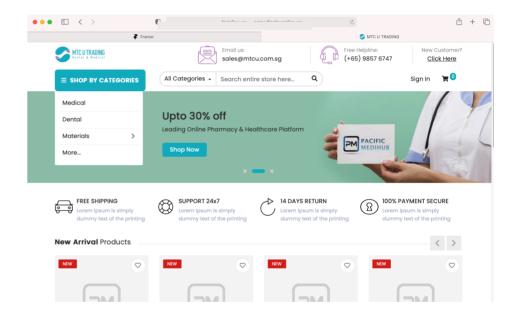
Customer Relations Management

Comprehensive information management of the business customers to facilitate all aspects of the business operations. This includes Know-Your-Customers (KYC) features to facilitate e-marketing and communications. The CRM also holds the database history of all transactions performed by individual customer, including the RFQs, ORDERs and any documentations created, e.g. invoices, orders, receipts etc

Vendor Relations Management



Reduce operational inefficiencies in areas whereby vendor information is required. This is especially important in Product Management, Stock Inventory including purchases, where business purchases, product re-stocking, generating purchase orders, and management of product recalls



Logistics & Warehouse Management



Seamlessly integrated into the Business Centre and other management modules to tracks orders, update inventory in accordance to the different stages of the orders. Also tracks stock-in-transits for the purchases made from vendors, items sold to customers but yet to be delivered, goods returns, damages, as well as write-offs to give users a comprehensive summary of the inventory at any instance



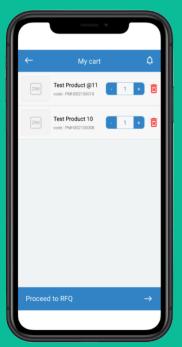
Product Inventory Management

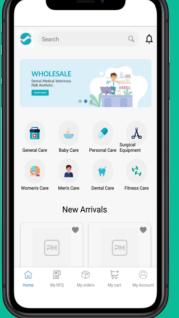
Supports all product operations including product databases and information used in the E-Store. Features include mass product database import, detailed monitoring of product batches and expiry dates to improve and manage product flow, automatically generates SKUs and facilitate creation of product brands and variants.

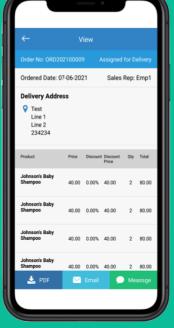
Delivery Management



Helps drivers determine the most efficient sequence of order deliveries. Also assist the tracking of deliveries and provide automatic updates to the Business Centre upon real-time to increase overall efficiency and save operation costs.



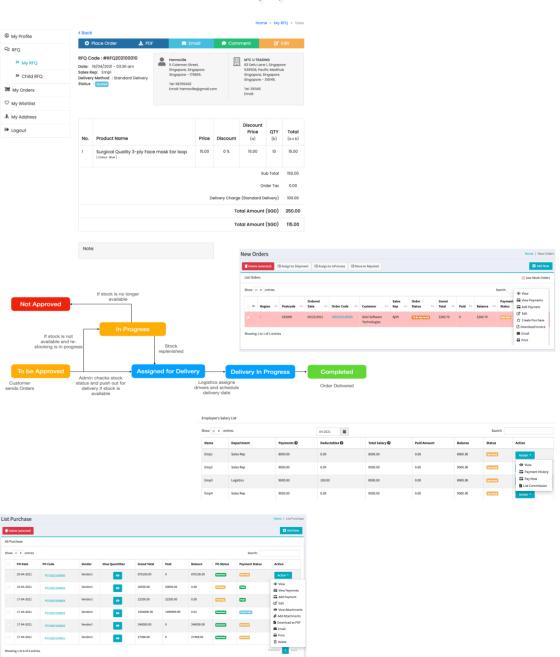




Finance Resource Management



Tracks all sales, purchases, revenue and expenses to generate the profit and loss statements. Includes management of sales commissions of sales representatives and can be Incorporated with the HR module to facilitate claims and payrolls.





Database Management

Information at your fingertips while providing security to ensure sensitive data is used, stored and disseminated in a secured manner, only to personnel cleared to handle the data, on a principled need-to-know basis. Includes backup management, periodic security scans etc.





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HR/Employee Management

Provides businesses with basic employee management functions. These includes employee database, salary and CPF, leave management and claims. The module also tracks payroll and issue payslips





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